



What can you do to help stop Petland's support of these inhumane animal breeding mills?

Adopt: If you have a warm and loving home for a dog, cat, small mammal, bird, reptile, or fish, consider adoption. Check local shelters and rescues, as there are thousands of animals, including purebreds, who need families to call their own. Find rescues and shelters in your area at www.petfinder.com.

Boycott: Profit loss has the biggest impact on the corporation's existence and it gets their attention. Please boycott Petland stores and let them know why you are boycotting. Make Petland aware that you are not patronizing their stores so that your actions will have more of an impact. Go to www.Petland.com and check their store locator feature to find stores near you. Then call, email, or stop in to tell them that you will not shop there until they stop selling live animals.

Contact Petland Corporate Headquarters: Although most of their stores are owned by franchisees, corporate headquarters still has a great deal of control over the day-to-day practices of local stores. Make them aware of your boycott as well. The Petland Corporate Headquarters mailing address is: 250 Riverside Street, Chillicothe, Ohio 45601; Telephone: 1-800-221-5935. Consider addressing the letter to the President, Frank Difatta, or Vice President, Joe Watson.

Volunteer: Visit the Animal Rights Coalition website (www.animalrightscoalition.com) for information about volunteering and for dates of upcoming protests.

Like Us On Facebook: Like the *Minnesotans Exposing Petland* page and share it with your friends.



Minnesotans **EXPOSING PETLAND**

Petland suppliers cause misery for animals.
You can help stop it.

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www.animalrightscoalition.com
Facebook: Animal Rights Coalition
Twitter: AnimalRightsMN

ANIMAL RIGHTS COALITION
because animals matter

Minnesotans EXPOSING PETLAND

ANIMAL RIGHTS COALITION because animals matter



Why should consumers boycott Petland now?

Petland, Inc. claims: "Petland Pets Make Life Better!" However, as a company that sells animals from mills, Petland supports a life of confinement, disease, and sadness for the parents of the animals sold at Petland. That is not a better life for them. It's a lifetime of misery!

Why protest Petland and not other stores?

While we are against selling any animals for profit, Petland has been the focus of a national campaign for the past several years to get them to change their practices. Strategically, we feel it's smart to join forces with large numbers of people in a shared goal. We urge everyone to boycott any stores that sell live animals. We chose to protest Petland for this reason.

KNOW THE FACTS

How does Petland contribute to the misery of innocent animals?

Petland has a policy of buying animals from puppy and kitten mills, which often keep their animals in inhumane conditions.

Doesn't Petland deny getting its pets from substandard breeders?

Although Petland denies that they use substandard mass breeders (such as "puppy mills"), investigation after investigation has repeatedly shown that Petland stores continue to acquire the animals they sell from

these mills or brokers who buy from these mills. Also, many of these mills have had multiple USDA violations.

Why would Petland condone these types of puppy mills by continuing to purchase their animals from them?

The bottom line is this: Petland uses mills because they put a higher priority on their profits than on the welfare of innocent animals. Puppy, kitten, and small animal mills are a cheap and dirty way to get their "products" on the market.



What are animal breeding mills?

Factory-style breeding facilities confine animals to filthy, cramped cages. These animals are given minimal to no exercise, denied human contact and veterinary care, and they are often sick, ulcerated, and disease-ridden. When they are no longer useful as breeders, they are killed or discarded. As a result of these conditions, their babies are often sick as well, but even if they are lucky enough to make it out healthy, purchasing them ensures the continued abuse of the breeding parents.